

**DOW, LOHNES & ALBERTSON**

ATTORNEYS AT LAW

1255 TWENTY-THIRD STREET  
WASHINGTON, D.C. 20037-1194

RECEIVED

JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

JOHN R. FEORE, JR.

DIRECT DIAL NO.

857-2788

June 29, 1993

EX PARTE OR LATE FILED

TELEPHONE (202) 857-2800

FACSIMILE (202) 857-2900

MM Docket No. 93-8  
Written Ex Parte Presentation

*(continued) Part 2*

**BY HAND**

Byron Marchant, Esquire  
Senior Advisor to Commissioner Andrew C. Barrett  
Federal Communications Commission  
1919 M Street, N.W., Room 844  
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Re: MM Docket No. 93-8

Dear Byron:

I am enclosing for your consideration letters received by HSN affiliated

RECEIVED

JUN 29 1993

WQHS-TV, CLEVELAND, OHIO

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

93-8



DEPARTMENT OF PUBLIC SAFETY  
DIVISION OF POLICE

**EDWARD P. KOVACIC**  
CHIEF

# City of Cleveland

MICHAEL R. WHITE, MAYOR



RECEIVED

JUN 29 1993

March 25, 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

The Honorable James H. Quello  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

Dear Mr. Quello:

Since June of 1992, City of Cleveland Police Officers have appeared on WQHS's community service program "In Your Interest" a total of six times. This program has allowed us to project a positive image to the public and showcase the many facets of our police department.

We thank the management of WQHS and wish them continued success in their future endeavors.

Very truly yours,

EDWARD P. KOVACIC  
CHIEF OF POLICE

EPK:nd

bcc: SKB

COURT OF COMMON PLEAS  
JUVENILE COURT DIVISION

COUNTY OF CUYAHOGA  
CLEVELAND, OHIO 44115  
443-5818

PETER M. SIKORA  
JUDGE

April 2, 1993

James H. Quello  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

Dear Commissioner Quello:

I would like to express my support for the type of public interest television broadcast locally on WQHS-TV, Channel 61. It is my opinion that WQHS-TV, particularly its "In Your Interest" program, serves the best interest of the viewing audience and should remain accessible on cable networks.

WQHS-TV greatly benefits the public by airing "In Your Interest." This program discusses timely community issues which helps to inform and educate the viewer. I would be opposed to any legislative attempt to limit access to this type of television programming.

Thank you for your consideration in this matter.

Sincerely yours,

Judge Peter M. Sikora



BETTER  
BUSINESS  
BUREAU

2217 East 9th St., Suite 200

Cleveland, OH 44115-1299

216-241-7678 • FAX 216-861-6365

March 29, 1993

The Honorable James H. Quello  
Federal Communications Commission  
1919 M Street, N. W.  
Washington, D. C. 20554

Dear Mr. Quello:

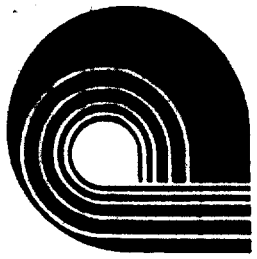
I understand that the FCC is in the course of making a determination as to whether home shopping format stations should be granted "must carry" status on local cable systems.

My organization does not take or argue on behalf of positions in matters such as this one. I am merely writing to let you know that we have worked closely over the years with a local home shopping station, WQHS Channel 61 in Parma, Ohio, and have taped numerous public service announcements and interviews in conjunction with their "In Your Interest" segment. These announcements helped make viewers more aware of consumer protection issues, and were aired frequently by the station for the benefit of their viewers.

I thought it might be helpful to make you aware of this public interest component offered by our local home shopping station.

Sincerely yours

David H. Weiss  
President



COUNTY OF  
CUYAHOGA

**Cuyahoga Emergency Management  
Assistance Center (CEMAC)**

**Commissioners**

Mary O. Boyle  
Timothy F. Hagan  
James M. Petro

March 25, 1993

The Honorable James H. Quello  
Federal Communications Commission  
1919 M. Street, N.W.  
Washington, D.C. 20554

Dear Commissioner Quello:

I understand that the Federal Communications Commission, as part of the Cable Reregulations Act of 1992, is in the process of determining if home shopping format stations should be granted "must carry" status. I urge the FCC to reject any proposal which would bar home shopping or any other local stations from the "must carry" status.

Our local home shopping program, WQHS-TV, Cleveland, airs a regularly scheduled spot titled "In Your Interest". As Manager of the Emergency Management Agency serving Cuyahoga County I have participated with representatives of other first responder and environmental agencies in two public information series designed to explain our County Emergency Operating Plan and what actions should be taken in the event of a major hazardous material release.

The positive response from the public was far greater than I had anticipated and exceeded that which I have received from any other local station appearance or interview. I now consider the home shopping network a vital part of our public information program.

When an emergency condition arises, the local stations immediately pick up on any notice sent over the Emergency Broadcast System and relay that to the viewing public as a continuous scrawl on the bottom of the screen. To get the same message out utilizing our cable override requires that we contact each of the numerous cable systems serving our county individually. This requires 20 to 30 minutes and then it is completed only once with a black out of the cable picture and a transmission of the

voice message. This fails to reach any of the hearing impaired in our area and, since it is only done once, may miss many persons who are not in the room at the time of the interruption, or turn the television on following the interruption.

Local stations are critical to public warnings of weather or technological emergencies requiring evacuation or protective action. I urge the FCC to require cable companies to carry all local stations - including those utilizing the home shopping format.

It would also be a great improvement to our public warning system if the cable companies were required to develop the ability to utilize scrawl and graphic warning symbols on a continuous basis on all rebroadcast. I am certain the technology exists to enable this.

Sincerely,

A handwritten signature in cursive script, appearing to read "Edmund M. Mecklenburg".

Edmund M. Mecklenburg  
Manager,  
Division of Emergency Management

## CUYAHOGA HEIGHTS PUBLIC SCHOOLS

4820 East 71st Street • Cleveland, Ohio 44125-1095

(216) 341-1313

Fax (216) 341-3737

Allen Pavlish  
Director of  
Pupil Personnel Services

March 19, 1993

The Honorable James H. Quello  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

FILE COPY

Dear Honorable James Quello:

I have watched "In Your Interest" on many occasions and I speak for not only myself, but also many members of our community, when I say that this is a new worthwhile program. They provide a wide variety of useful information to individuals of all ages and as a result serves a needed public interest.

Frankly, I wish that they would provide even more public service programming such as "In Your Interest." Therefore, I recommend that the FCC reject any suggestion to alter this programming in any way in that it needs to continue in its present format.

If you need any additional support to maintain this type of public service programming, please let me know and I would be more than happy to accommodate you.

Sincerely,

Allen Pavlish  
Director of Pupil Personnel

AP/lw



CASE WESTERN RESERVE UNIVERSITY

July 22, 1992

Ms. Sharon Roman  
WOHS Channel 61

# Substance Abuse Initiative of Greater Cleveland

300 Rockefeller Building • 614 Superior Avenue, NW • Cleveland, OH 44113-1306  
Phone: 781-2944 • Telefax: 781-2988

Seth Taft, Chairman

## Sponsors: Chief Officers of:

AFL-CIO  
Alcohol and Drug Addiction Services  
Board of Cuyahoga County  
Baptist Ministers Conference of  
Cleveland and Vicinity  
Catholic Diocese of Cleveland  
City of Cleveland  
Cleveland City Council  
Cleveland Municipal Court  
Cleveland Public Schools  
Cleveland School Board  
Cuyahoga County Board of  
Commissioners  
Cuyahoga County Court of  
Common Pleas  
Cuyahoga County Juvenile Court  
Cuyahoga County Mental  
Health Board  
Cuyahoga County Prosecutor's  
Office  
Cuyahoga Mayors and Managers  
Association  
Federation for Community Planning  
Greater Cleveland Round Table  
Interchurch Council  
Jewish Community Federation  
Task Force on Violent Crime  
U.S. Attorney's Office  
Unitar Labor Agency  
United Way Services

## Executive Committee

VICE CHAIRMEN  
Carolyn W. Allen  
Ralph Brody, Ph.D.  
Judge Burt W. Griffin  
Louis Paisley

## Committee Chairman

CITIZEN ADVOCACY  
Gregory F. Clifford  
Reverend C. Jay Matthews  
Reverend Richard J. McCain  
Charles R. See

EDUCATION  
Hugh Calkins  
Reverend Blanton Harper, Jr.

ENFORCEMENT  
Commander John K. Joyce  
Judge Donald C. Nugent

JUVENILE JUSTICE  
Eric J. Bruno  
Judge Leodis Harris

MEDIA  
George Miller  
David L. Stashower

PREVENTION ACTIVITIES  
Patricia G. Nash  
Karen M. Voinovich

PREVENTION RESEARCH  
Hobie Cleminshaw

TREATMENT  
Christopher M. Farage, Ph.D.

WORKPLACE  
Robert Nece  
Alan Senger

January 14, 1992

Sue Gundich  
Public Service Director  
WOHS-TV  
2861 West Ridgewood Dr.  
Parma, OH 44134

Dear Sue,

Thanks for meeting with me yesterday to discuss the Partnership for a Drug Free America.

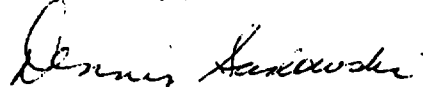
I am pleased that you will add the Partnership spots to your station's rotation of public service spots. A tape with spots for all types of audiences will be sent to you soon from Liggett-Stashower, Inc. If, for some reason, you do not receive it, please call me.

Someone from our office will call you monthly to get a count of the number of Partnership spots that Channel 61 broadcasts. We will add that number to the total for the Cleveland market submitted to the Partnership.

Please remember that new creative materials also will be sent as they become available.

It's a pleasure to work with the staff of Channel 61.

Sincerely,



Dennis Sadowski  
Director of Public Information

copy: Donna Winfield, Liggett-Stashower



# CUYAHOGA COUNTY KENNEL

February 28, 1992

Ms. Sue Gundich  
Public Service Director  
WOHS TV 61  
2861 West Ridgewood Dr.  
Parma, Ohio 44134

Dear Sue:

We wished to express our appreciation for your special efforts in airing our licensing public service announcements. Your extra assistance far surpassed mere helpfulness!

Thanks again.

Sincerely,

Sherry Ziemski  
Business Services Officer

cc: Jerry Kerwin, General Manager  
Edwin Price  
Dennis Hricko  
John Silva

## College Connections

329 East 82nd Street  
New York, New York 10028  
Tel. (212) 734-2190  
FAX (212) 517-7284

Carol P. Halstead, president

September 19, 1991

Ms. Sue Gundich  
WQHS -TV 61  
2861 W. Ridgewood Drive  
Parma, Ohio 44134

Dear Ms. Gundich:

We are delighted to report that the public service announcement for the Council of Independent Colleges' "Small Colleges" Campaign has received enthusiastic response from many TV and radio stations.

On behalf of the Council of Independent Colleges and the more than 850 small independent colleges and universities around the country, we would like to extend our sincere thanks. Your donation of air time will inspire prospective students and parents in your community to look into the special educational benefits and opportunities available at small colleges.

It is our hope that through these announcements, we will capture the attention of today's youth and help them and their parents understand that "good things can come in smaller packages."

Again, thank you for your donation of air time and, too, your support.

Sincerely,

  
Carol P. Halstead  
Public Relations Counsel

  
Dawn Traube  
Special Projects Manager

Joseph F. Egan  
935 Lincoln Avenue  
Cuyahoga Falls, Ohio 44221

November 12, 1990

General Manager  
WQHS - TV 61  
2861 Ridgewood Dr.  
Cleveland, Ohio 44134

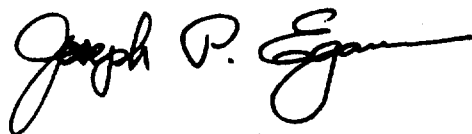
Dear Sir:

Thank you for showing "Fatima: The Moment Has Come" each Sunday morning. I watch the program as often as I can.

As Pope John Paul II has said, "The message of Fatima is for all people and is more relevant than ever".

Again, thank you.

Sincerely yours,

A handwritten signature in black ink, reading "Joseph P. Egan". The signature is written in a cursive style with a long horizontal flourish extending to the right.



J. TIMOTHY McCORMACK  
CUYAHOGA COUNTY AUDITOR

March 9, 1989

Mr. Jerry Kirwan  
General Manager  
WQHS - Channel 61  
2861 West Ridgewood Drive  
Cleveland, Ohio 44134

Dear Mr. Kirwan:

Today we delivered a Cuyahoga County Auditor's Commendation to Ms. Sharon Roman, Public Service Director, in recognition of the assistance she has given us in our efforts to reach out to the poor, elderly and handicapped of our area with information about programs we oversee.

The Home Energy Assistance Program is one of our most important programs to which Ms. Sharon Roman has devoted some of the public service time at her disposal. The help with winter heating costs that H.E.A.P. provides ranks high among the most basic needs of low, moderate, and fixed income households. Ever accelerating heating costs coupled with the region's harsh winter climate make the H.E.A.P. reduction of up to 42% essential to the well being of people in these groups. Without you we could never hope to reach the people who would benefit most.

We're gratified by Ms. Sharon Roman's sensitivity to the needs of people who find themselves in circumstances requiring the benefits of our programs and most thankful for her cooperation in publicizing them.

Best regards,

  
Tim McCormack  
Cuyahoga County Auditor

TM:lw

# Cleveland

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## GREATER CLEVELAND GROWTH ASSOCIATION

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THE CHAMBER OF COMMERCE FOR GREATER CLEVELAND


June 16, 1989

Ms. Sharon Roman  
Public Service Director  
WQHS-TV 61  
6000 West Creek Road  
Cleveland, Ohio 44131

Dear Sharon:

On behalf of the Growth Association's Council of Smaller Enterprises (COSE), I would like to congratulate you on being cited with a certificate of appreciation by the Social Security Administration for the "In Your Interest" program. I always appreciate the support you give us, and am glad that your efforts are being recognized on a larger scale.

Sincerely,



Rick Iacoboni  
Manager, Marketing  
and Communications

RI/cw



TO: THE EMPLOYERS OF OUR  
WONDERFUL "MEDIA ROLE MODELS"

FROM: Lee Goldman, Communications Director

DATE: 24 February 1989

Lake Erie  
Girl Scout Council  
19201 Villaview Road  
Cleveland, Ohio  
44119-3074  
(216) 481-1313  
WATS 1-800-362-0215

\* \* \* \* \*

The Girl Scout Movement is based upon volunteers providing educational, recreational and social experiences for girls, ages 5 to 17. So we fully understand the commitment and value of volunteers. Indeed, our troops and groups would be nowhere without them.

So would two events occurring in early March. I refer specifically to our Cookie Mall Promotion, taking place at Randall Mall on Saturday, March 4, and our Girl Scout Week Promotion taking place at Parmatown Mall on Friday, March 10.

In both cases the Lake Erie Girl Scout Council is being aided by the appearance of 37 devoted, committed media women, who have volunteered to lend their presence and considerable stature to our Girl Scout booths and exhibits. Please note your own employee(s), listed below.

We are sure you will want to commend them for this wonderful spirit of caring and sharing. As I told them, their appearance on behalf of their own organization as well as the Lake Erie Girl Scout Council sends a message to the Girl Scouts and the adult volunteers they will meet at the malls -- a message that despite their own busy work schedules they're interested in influencing girls and sharing their experiences. True role models in the best sense of the phrase!

But the shoppers who will come to meet these media women will also be impressed by their appearances, I'm sure. As for the women, I'm guessing they'll thoroughly enjoy the opportunity to interact with the girls and the others who'll undoubtedly stroll over to meet them.

We wanted you to know how much we appreciate your "Girl Scout Role Model" for volunteering to help us.

WHO IS SHE? SHARON ROMAN  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# Judson Retirement Community

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## *Judson Park/Judson Manor*

Norman W. Townsend, Jr. • Executive Director  
Cynthia H. Dunn • Administrator/Judson Park  
Stanley Jaffe • Administrator/Financial Services  
Barbara W. Thomas • Administrator/Judson Manor

October 20, 1988

Mr. Jerry Kerwin  
WQHS-TV 61  
2861 W. Ridgewood Drive  
Parma, Ohio 44134

Dear Mr. Kerwin,

Enclosed you will find a citation awarded to your station for the program "In Your Interest" featuring Judson Park resident Harry Hazen. The program was nominated by me to receive the Golden Image Award from the Association of Ohio Philanthropic Homes and Housing for the Aging (AOPHA). The award is given to those in the media who portray the elderly in a positive fashion.

Please accept the citation with my thanks for the effort Sharon Roman and your station have put forth in promoting the elderly favorably.

Sincerely,

*Marty Tobin*

Marty Tobin  
Assistant Director of  
Community Relations/Development

# MOVE

## MAYOR'S OPERATION VOLUNTEER EFFORT

GEORGE V. VOINOVICH  
Mayor

DUDLEY J. TAW  
General Chairman

JOHN J. DWYER, Chairman  
Leased Executive Committee

JAMES M. DELANEY, Chairman  
Volunteer Committee

JOAN H. AINSWORTH  
Coordinator

September 23, 1988

Sharon Roman

Public Affairs Director

# CATHOLIC SOCIAL SERVICES OF CUYAHOGA COUNTY

DePaul Center  
3409 Woodland Ave. Cleveland, Ohio 44115  
(216) 881-1600

## Affiliated Agencies:

Catholic Big Brothers  
and Sisters  
Catholic Family and  
Children's Services  
DePaul Maternity and  
Infant Home

May 18, 1988

Channel 61 (WQHS-TV)  
6000 West Creek Road  
Cleveland, OH 44131

Attn: Sharon Roman

Dear Ms. Roman:

I would personally like to thank you and your crew for providing Catholic Social Services of Cuyahoga County with the opportunity to appear on Channel 61's public affairs program "In Your Interest."

Recently I had the chance to view all six segments and they were first rate.

Our agency has already received a number of calls regarding the segments--and we are currently providing services to those individuals.

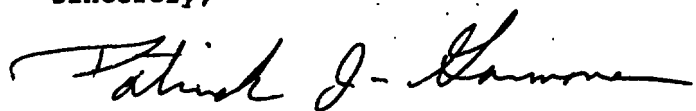
I would also like to acknowledge the graciousness and professionalism that you and your crew exhibited during the tapings.

Our agency has hosted a number of TV stations and Channel 61 and the "In Your Interest" staff has been, by far, the most congenial.

In the future, if your show needs to fill any more spots, please give me a call.

Currently our Big Brothers and Big Sisters Program is in the midst of a volunteer recruitment drive. This program is temporarily experiencing low volunteer numbers--and any assistance your station can provide regarding this matter would be appreciated.

Sincerely,

  
Patrick J. Garmone

1392 Belvoir Mews  
S. Euclid, Ohio  
Nov. 4, 1988

Sharon Roman  
Public Affairs Director  
Silver King Broadcasting  
2861 W. Ridgewood Drive  
Parma, Ohio 44134

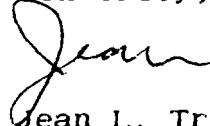
Dear Sharon:

At last-a few "spare moments" to let you know how much I enjoyed being a guest on IN YOUR INTEREST. Talking about COSE and MOMENT'S NOTICE CUISINE is something I like to do under almost any circumstances. However, it was particularly fun chatting with you since your interview style puts people at ease immediately.

It was also very gratifying to meet someone in your position who is a genuinely lovely person. Somehow you've avoided letting your stardom "go to your head." You, Barb & Sam make a truly impressive team. Please give the two of them my best regards & extend my thanks for the great job they did of filming & editing.

If I can be of any assistance to you in the future, please let me know. Best wishes for your continued success.

Sincerely,



Jean L. Triner, Owner  
MOMENT'S NOTICE CUISINE

cc: Jerry Kerwin

RECEIVED

JUN 29 1993

WHSW-TV, BALTIMORE, MARYLAND

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

93-8 /

# United States Senate

WASHINGTON, DC 20510-2002

March 15, 1993

Ken Becker  
Vice President  
and Station Manager  
Silver King Broadcasting of Maryland, Inc.  
4820 Seton Drive, Suite M-N  
Baltimore, Maryland 21215

Dear Mr. Becker:

Thank you for getting in touch with me regarding implementation of Public Law 102-385, the Cable Television Consumer Protection and Competition Act of 1992.

In light of your comments, I want to make sure you are aware that during consideration of this legislation last year an attempt was made to exclude stations whose programming consists primarily of sales presentations from the must-carry provisions. I opposed that effort and instead supported Senator Graham's amendment to require that the Federal Communications Commission conduct a study. The Senate voted 33 to 64 not to table the Graham amendment and it was subsequently adopted by voice vote on January 29, 1992.

In my view, the FCC is the appropriate forum for resolving this question and I understand that it will complete its review on July 2nd. I would encourage you to share any comments that you have with the Commission.

I was pleased to be of assistance to you on this matter and hope that you will continue to keep in touch with me about issues

BARBARA A. MIKULSKI  
MARYLAND

SUITE 320  
HART SENATE OFFICE BUILDING  
WASHINGTON, DC 20510

(202) 224-4884  
TDD: (202) 224-5223

United States Senate

WASHINGTON, D.C. 20510

March 18, 1993

Mr. Ken Becker  
TV 24 WHSW  
4820 Seton Dr.  
Suite M-N  
Baltimore, Maryland 21215

Dear Mr. Becker:

Thank you for contacting me regarding the possible exclusion of stations such as WHSW-TV from the "Must Carry" provisions of the Cable Bill. In response to your concern, I have been in touch with the Federal Communications Commission.

You will soon be hearing directly from the FCC. Please feel free to contact me in the meantime should you have any questions or further comments.

Sincerely,



Barbara A. Mikulski



DEPARTMENT OF PUBLIC SAFETY  
DIVISION OF POLICE  
**HOWARD E. RUDOLPH**  
CHIEF

## City of Cleveland

GEORGE V. VOINOVICH, MAYOR



November 18, 1987

Sharon Roman, Public Affairs Director  
TV 61 WQHS  
6000 West Creek Road  
Cleveland, Ohio 44131

Dear Ms. Roman:

Thank you for taking the time to write and commend Officers Deborah Washington and Marty McDonough on a job well done.

It is certainly appreciated to be informed when our officers are responsive and dedicated to the needs of those we serve.

On behalf of these officers, I wish to personally thank you for your kind words and recognition of their efforts. Please be assured that a copy of your letter will be forwarded to them and a copy will be included in their personnel record.

Sincerely,

HOWARD E. RUDOLPH  
CHIEF OF POLICE

HER/md  
cc: Mitchell J. Brown  
Safety Director

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554

9 - APR 1993

IN REPLY REFER TO:

8310-MEA  
CN9301322

Mr. Ken Becker  
Vice President/Station Manager  
Television Station WHSW  
4820 Seton Drive, Suite M-N  
Baltimore, MD 21215

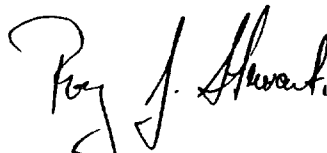
Dear Mr. Becker:

Senator Barbara Mikulski has asked me to respond to your recent letter concerning the Commission's proceeding to examine whether home shopping stations operate in the public interest and whether they should be entitled to must-carry status on cable television.

For your information, I have enclosed the Notice of Proposed Rule Making (MM Docket No. 93-8) in this matter, initiated pursuant to the specific requirements of the Cable Television Consumer Protection and Competition Act of 1992. The Notice includes a discussion of the criteria to be used in making these determinations and the potential impact on home shopping stations once regulations have been adopted.

Your comments will be placed in the record of this proceeding so that the Commission can be mindful of your concerns during its deliberations. I trust that the foregoing and the enclosure are informative.

Sincerely,



Roy J. Stewart  
Chief, Mass Media Bureau

Enclosure

cc: Honorable Barbara Mikulski